

TCMA
Executive Board Meeting
June 10, 2007
10:00 a.m.
at the TML Annual Conference
Knoxville Convention Center

MINUTES

In attendance: President Mark Johnson, First Vice President Mitchell Moore, Second Vice President Kevin Helms, Third Vice President Jody Baltz, Vice President At-Large Robert Wherry, and Vice President At-Large Angie Carrier.

Absent: Vice President At-Large James Lewellen and Past President Carl Holder

Also present: Executive Director Margaret Norris; MTAS Consulting Program Manager, Mike Tallent; and Michael Walker, City Manager of Brentwood and ICMA Southeast Region VP Elect.

President Johnson called the meeting to order.

Upon a motion by First Vice President Moore and a second by Second Vice President Helms, the minutes from the April 18, 2007 executive board meeting were approved unanimously.

President Johnson recognized Mr. Walker who presented an overview of a proposal to ICMA regarding new member incentives. The proposal Mr. Walker submitted to ICMA was that the first year of new membership in ICMA, TCMA would pay up to \$120 of the member's dues with ICMA contributing \$120. The second year of new membership would see both agencies paying up to \$60 a piece toward membership and the third year the new member would be self supporting after experiencing all the benefits of membership. ICMA counter-offered with a free (ICMA paid) membership the first year with TCMA providing subsidies the second and third years for new members in cities with populations below 5,000. It was agreed that TCMA should counter offer their counter offer by accepting their proposal with a 10,000 population threshold. The motion to make the counter offer was made by Second Vice President Helms and seconded by Third Vice President Baltz. The motion passed unanimously. Mr. Walker thanked the board and left the meeting.

The next item on the agenda was discussion of the fall conference. President Johnson reviewed the hotel arrangements, the dates, and the location. In discussing speakers and session suggestions, it was agreed that Roger Brooks would be an excellent speaker and to see how

much he would charge for his presentation on marketing cities. Sessions that might be appropriate for the joint spring conference included economic development, reverse 9-1-1 systems, NIMS overview and police pursuit.

For the spring conference, Executive Director Norris shared that she had been in communication with the Kentucky group and was moving forward with planning.

Next was a discussion of benefits for members in transition. It was agreed that TCMA would extend a free membership and TCMA conference registrations to those in transition for those who were forced out of their position for a period of one year. This agreement came in the form of a motion from First Vice President Moore, and was seconded by Third Vice President Baltz. Upon a vote, the motion passed unanimously.

The next item generated much discussion but resulted in no conclusive decision being made. The subject was honoring retiring members. Vice President At-Large Lewellen had submitted criteria based on what Tennessee Parks and Recreation Association does. A fifty dollar gift limit was offered as an idea, as were suggestions to give the gift to those retiring with 10 or 20 years of service, and to present retiring managers with a framed group photo taken at the most recent conference. Discussion also revolved around honoring those retirees with 10 or 20 years of service to the profession versus Tennessee service. The idea of a gift, or gift card versus a plaque was also debated. It was finally resolved that Third Vice President Baltz would contact Vice President At-Large Lewellen before the next meeting and have a more concrete suggestion for the board to review in the fall.

ICMA issues were the next items on the agenda. Vice President At-Large Carrier had suggested that last year's informal get together of everyone that was in town on Saturday night was fun and she offered to arrange reservations on Sunday night for anyone who was interested. The idea of a TCMA scholarship to ICMA was also discussed. President Johnson expressed that we may be trying to do too much. He suggested the association build its membership first then consider conference scholarships. ICMA does offer its own scholarship opportunities and it was suggested that we promote those. The issue may be brought back in time for fiscal year 2008-2009 budget discussions.

A high school recruitment program through ICMA was reviewed by Vice President At-Large Carrier. She mentioned that no one has contacted her about the program after a general announcement at the spring conference. President Johnson suggested that she present a session at the fall conference using the tool kit as a demonstration. Executive Director Norris is to contact the TCMA liaison at ICMA, Amanda Relyea, to see about getting free copies of the tool kit to distribute at fall conference in conjunction with Vice President At-Large Carrier's presentation.

The next board meeting will be held prior to the start of the fall conference in Johnson City at 10:00 on October 24th.

Adoption of the fiscal year 2007-2008 budget was the next item of business. First Vice President Moore emphasized the need to get enough sponsors to pay for the conferences. The current

sponsorship structure does not allow sponsors enough freedom to interact with conference attendees. It was agreed to revamp the structure to allow three levels of giving with different levels of benefits for each level. The levels would be \$2,500, \$1,500 and \$500. Also, First Vice President Moore said that we need to look at the practice of allowing vendors as members who attend the conference. He suggested that vendors need to be sponsors and not conference attendees. After a motion to adopt the budget was made by Third Vice President Baltz and seconded by Vice President At-Large Carrier discussion ensued about how the new accountant was working out (Executive Director Norris commented that she was excellent); the cost of the ICMA dinner; the cost of the annual business meeting lunch at the TML June conference; the possibility of getting the Kentucky association to help in obtaining sponsorships for the joint spring conference; and the need to enhance interaction among the two associations possibly through playing a Jeopardy type game. The vote on the motion to approve the FY 08 budget passed unanimously.

There being no other business to discuss, the meeting was adjourned at 11:30 a.m. upon a motion by Vice President At-Large Carrier and a second by Third Vice President Baltz.